



CATALOG OF ACTIVITIES

About the Center	4
The Herzl Museum	6
Tours	8-17
Workshops	18-29
Lectures	30-33
From Holocaust to Rebirth	34-35
Hands-On Activities for Children	36-37
Special Activities	38-41
Classroom Rental	42-43
Contact Us	44



Contents







The purpose of the Herzl Center is to explore, establish and publicize the work of Binyamin Zeev (Theodor) Herzl, the Visionary of the Jewish State, as a focal symbol of modern Zionist ideology, in terms of ethics, values and commitment. The Center offers a broad spectrum of programs tailored to different groups, varying in length from a few hours to a few days.

One of the Center's fundamental principles in its activities is the creation of a bridge between the past and the present, allowing us to revive and redefine Herzl's heritage and the Zionist vision.

The same issues that preoccupied Herzl over a century ago continue to engage us today: Jewish identity, Anti-Semitism, Diaspora Jewry's relationship towards the Zionist Idea, the significance of Eretz Yisrael, and the image of the Jewish state. These represent questions of substance which we believe need to be addressed and explored, in terms of their personal significance for every individual.

The Herzl Center offers challenging activities for a wide range of groups: adults, organizations, management and leadership groups, professional educators, schools, kindergartens, families, youth organizations, tour groups, college students, IDF soldiers and officers. The scope of the Center's programs includes unique workshops, an audio-visual presentation, tours, and a variety of lectures. We pay meticulous attention to the quality of our content and are engaged in its continuous development, while incorporating ongoing feedback from all our visitors. If you are interested in planning a visit to the Herzl Center you can thus be assured of receiving our dedicated, individual attention: we will tailor the program specifically to your needs.

Activities are available in several languages. The Herzl Center staff will be pleased to advise you on the adaptation of our content for different language groups.

The Herzl Museum

Duration of Activity -

Languages

One hour – 7 language options*

Suitability: Students from 4th grade upwards, divided into no more than 35 visitors per group. Please note that waiting time between admission of consecutive groups is 20 minutes.

Synopsis: Spectacular audio-visual encounter with the Visionary of the Jewish State, offering thought-provoking insights into the contemporary condition of the Jews and Judaism, as perceived by Theodor Herzl. The museum visit allows visitors to engage with Herzl's audacious aspirations as they move through the exhibits, alongside his depths of despair during the course of his turbulent personal journey. The immensity of Herzl's achievements and his single-minded dedication serve to intensify his vision, and visitors will gain a sense of sharing in the challenges that comprise his heritage.

* Hebrew / English / Russian / French / Spanish / German / Amharic









**Who's Who on
Mount Herzl
General Tour**

Duration of Activity
Approx. 90 minutes

Suitability: Appropriate for the general public; students from 4th grade upwards.

Synopsis: General tour offering visitors a broad overview of the history of Mount Herzl, and the Zionist leaders and statesmen who have been laid to rest on the site.

**Herzl, His Family and
His Generation**

Duration of Activity
Approx. One hour

Suitability: Appropriate for the general public; students from 4th grade upwards.

Synopsis: Explores the stories and the contribution of Herzl's immediate ideological partners towards the realization of his vision of an independent Jewish State in Eretz Yisrael (the Land of Israel.)

Zionism Treasure Trail

Duration of Activity

Approx. 90 minutes

Suitability: 4th - 10th grade students.

Synopsis: Special tour route on Mount Herzl designed along the lines of a treasure trail. Participants are divided into teams and receive a map of Mount Herzl, an information booklet, and a booklet of assignments featuring 7 stations: Herzl's grave, the Herzl family graves, Yitzhak Rabin's grave in the 'Helkat Gedolei Ha'Uma' (Resting Place of the Leaders of the Nation), Golda Meir's grave in the same sector, the Pre-State Paratroopers plot, the Memorial to Victims of Acts of Terror, and Jabotinsky's grave. Participants visit the stations and complete the task booklet. This is a competitive activity: over and beyond their knowledge of History, participants will need to demonstrate a range of skills, including resourcefulness, teamwork, strategic thinking, and resolve.

Zionism Past and Present The Vision and Its Realization

Activity Duration

90 minutes

Suitability: Appropriate for the general public; students from 10th grade upwards.

Synopsis: Site tour from the perspective of Herzl's vision and the people who made the dream come true.

Heroism and Sacrifice

Duration of Activity

Approx. 90 minutes

Suitability: Appropriate for the general public; students from 10th grade upwards.

Synopsis: Tour of Mount Herzl as a national memorial site: from Zionism to heroism and sacrifice - past and present.







The Test of Leadership

Duration of Activity

Approx. 2 hours

Suitability: Appropriate for the general public; students from 10th grade upwards.

Synopsis: This tour places participants in the roles of different Zionist leaders at various points in history and facilitates an analysis of the situations facing them, and the manner in which they each addressed those challenges. The objective is to acquire insights from the past to help meet challenges in the future.

Society and Social Welfare Through the Prism of Zionism

Duration of Activity

Approx. 90 minutes

Suitability: Appropriate for the general public; students from 10th grade upwards.

Synopsis: Thematic tour relating to society and social welfare in Zionism, as evidenced in the words and deeds of the nation's leaders buried on Mount Herzl, and in light of their relevance for today.

Women on the Mountain – A Tour in the Footsteps of the Women of Mount Herzl

Duration of Activity

Approx. 90 minutes

Suitability: Appropriate for the general public; students from 10th grade upwards.

Synopsis: Thematic tour dedicated to a few of the women buried on Mount Herzl, offering an in-depth study of their unique personalities, as well as their impact on the place of women in the Zionist Movement.

Leadership and Leaders Organizational Consultancy Seminar

**Duration of Activity/
Language**
Approx. 90-120 minutes

Suitability: 18+

Synopsis: The tour will zoom in on three or four Zionist leaders whose graves lie on Mount Herzl. Their activity will be explored from different perspectives: the origins of their motivation, their formative experiences, and their defining moments.

The Mountain as a Narrative of the State

Duration of Activity
Approx. 90 minutes

Suitability: Returning visitors to Mount Herzl, aged 18+.

Synopsis: A fascinating tour taking in Israeli current issues and addressing them through the figures and monuments of Mount Herzl.

Virtual Tour

Duration of Activity
Approx. 90 minutes

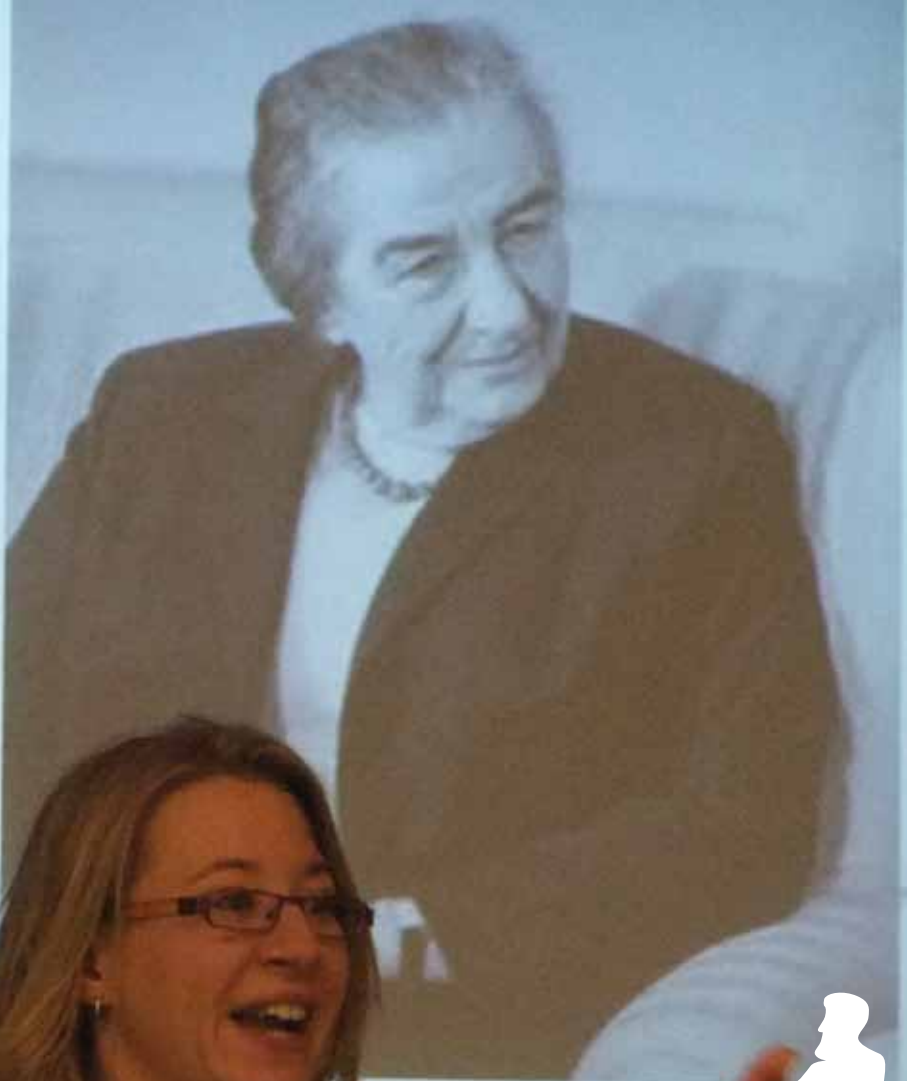
Suitability: Appropriate for the general public, and particularly pensioners; also suitable for Cohanim and the physically disabled.

Synopsis: Workshop presentation by a facilitator/lecturer, accompanied by up-to-date slides of the heritage sites on Mount Herzl.

Particularly appropriate for rainy days.



התאחדות הציונית העולמית
World Zionist Organization
Department for Diaspora activities
מנהלת הפעילות הציונית ברחבי העולם







From Oleh to Oleh, Our Strength Ascends Story of the Aliyot to Eretz Israel

Duration of Activity
Approx. 90 minutes

Suitability: Appropriate for the general public.

Synopsis: The tour presents the history of the different Aliyot comprising Israeli society, through the personal stories of those who fell in battle and via the commemorative monuments located around Mount Herzl.

History Trail

Duration of Activity
Flexible - 1 - 3 hours

Suitability: Family activity.

Synopsis: An active “Treasure Trail” around Mount Herzl: participants find their way by solving clues and using their navigation skills.

Food for Thought

Duration of Activity
Approx. 90 minutes

Suitability: Youth and adults attending training programs related to Zionist activity (shlichim , youth movements leadership, IDF commanders, etc.)

Synopsis: Tour of Mount Herzl accompanied by discussion addressing the controversial issues of each generation within the Zionist world, as well as facilitating clarification among participants on where they stand in relation to contemporary Zionism. In the course of the tour, participants will also acquire a “tool-kit” to assist them in their future roles

Zionist Comics Workshop

Duration of Activity

Approx. One hour

Suitability: 7+

Synopsis: A workshop suitable for young and old alike, introducing Zionist personalities and showing how to portray them using simple illustration techniques.

Herzl Said... Vision Meets Reality

Duration of Activity

Approx. Two and a half hours

Suitability: 4th grade students upwards.

Synopsis: This workshop explores Herzl's vision of Zionism in light of contemporary reality. The workshop includes a visit to the Herzl Museum.

The Individual and Society in Zionist Philosophy

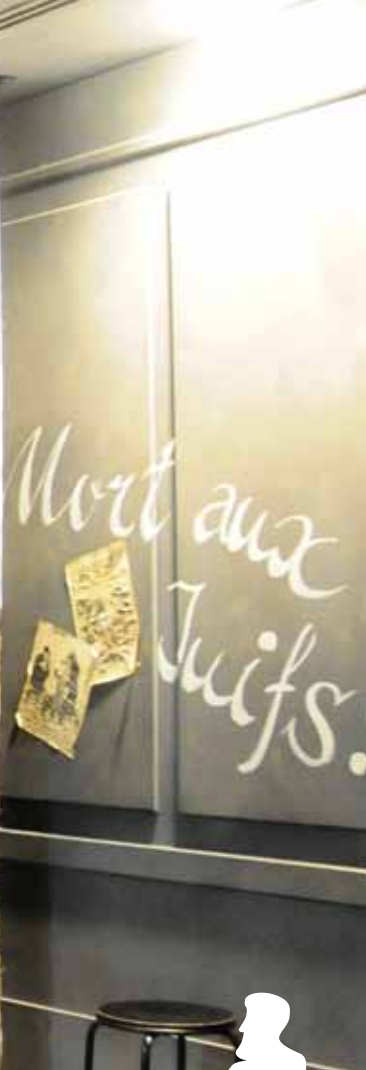
Duration of Activity

Approx. One hour

Suitability: 12+; highly appropriate for junior and senior high school students.

Synopsis: This is a creative, interactive workshop enabling participants to explore Herzl's and Jabotinsky's political and social doctrines, and re-examine them in relation to contemporary issues in the State of Israel that have a direct relevance for their own lives.









My Zionist Dream

Duration of Activity

Full day

Suitability: 8th grade students.

Synopsis: This one day seminar on the theme of “My Zionist Dream” was developed in conjunction with the Israel Ministry of Education’s Culture Department, the KKL and the Herzl Center, and is appropriate for the 8th grade “Israeli Culture” curriculum. The goal of the activity is to facilitate in-depth study and enrichment, beyond the curricular material studied at school in a unique, hands-on, and significant manner.

The program will focus on the question of “the difference between a dream and a vision” in the Zionist context. The process begins with an exploration of how this was expressed in “generations past” - including by Herzl and leading Zionist thinkers – moving forward into the “generation next “ - i.e., the students’ own era.

The day comprises four units:

A visit to Herzl House in the Hulda Forest (NB: groups from Jerusalem travel to an alternative station in the Jerusalem Forest)

Visit to the Herzl Museum on Mount Herzl

Tour of Mount Herzl

Active workshop at the Herzl Center on Mount Herzl

My Flag

Duration of Activity

Approx. 90 minutes

Suitability: 5th - 9th grade students.

Synopsis: Exploration of the importance of the Israeli flag as a unifying symbol for the Jewish people; cognitive awareness of its significance, its meaning, and its transformations over time.

Theater Workshop - Herzl's Letters

Duration of Activity

Approx. 90 minutes

Suitability: 16+; ideal for college students.

Synopsis: This workshop explores Theodor Herzl's personality - his motivation to take action and change history, through the use of Herzl's own texts and drama

The Second Aliyah - Zionist Innovation, Past and Present

Duration of Activity

Approx. 90 minutes

Suitability: 18+

Synopsis: Exploration of the contribution and unique characteristics of the members of the Second Aliyah, accompanied by a constructive debate on the relevance of their values to our own times.







A Mountain of Values

Duration of Activity

Approx. Two and a half hours

Suitability: 18+, ideal for young leadership and IDF command levels.

Synopsis: Following an intensive session of values clarification, participants will design their own tour of Mount Herzl. The workshop enables them to build the ultimate tour, connecting the values important to them with Mount Herzl and Zionist leaders who have been laid to rest on the site.

In Herzl's Shoes - What Creates a Leader?

Duration of Activity

Approx. 90 minutes

Suitability: 18+

Synopsis: Wide-ranging discussion about the attributes of the ideal leader, making a distinction between primary and secondary characteristics of leadership. Participants will be able to define those attributes which they consider relevant and personally significant .

Beit Ha'am

Duration of Activity

Approx. 2 hours

Suitability: 18+

Synopsis: This program was specially designed to address the issue of Zionist identity. During the workshop, participants have an opportunity to engage in debate on the subject using source texts and other media resources. The workshop is moderated by an experienced facilitator.

“Beit Ha'am” workshops exist on a range of topics:

- Leadership Near and Far: The Right to Doubt
- Yitzhak Rabin - “The Man Who Was There”
- A Tu B'Shvat Haggadah
- To Be a Commander in the IDF - Power and Empowerment
- Social Justice
- “This Object is Me” - The Individual and the Group, Examining Identity Issues, with Hanoach Piven
- IDF - the People's Army – Israeli Humanitarian Assistance Around the World









Zionism Through the Prism of Israeli Society

Duration of Activity

Approx. 90 minutes

Suitability: 18+

Synopsis: Workshop debate on participants' attitudes towards Eretz-Yisrael, the State of Israel, and the Jewish people, through an exploration of texts representing a range of opinions within Israeli society on these issues.

What Would Herzl Have Said?

Duration of Activity

Approx. 90 minutes

Suitability: 18+

Synopsis: Exploration and analysis of the relevance of the principles of classical Zionism to our own times. Designed to facilitate a process through which the participants can actively examine the relevance of Zionism in 21st century Israel.

Zionism - My Role as a Director

Duration of Activity

Approx. 90 minutes

Suitability: Directors, IDF commanders and leadership groups.

Synopsis: Exploration of participants' individual attitudes towards Zionism, leading to an articulation of their positions on Zionism in relation to their personal identity. The workshop also offers an opportunity for participants to explore and discuss how they can implement Zionist values in their daily lives.

Herzl: Myth and Reality

Duration of Activity

Approx. 90 minutes

Suitability: 18+

Synopsis: This lecture reviews prevailing myths about the Visionary of the Jewish State, addressing the similarities and differences between them and reality, as well as how they were established.

Eliezer Greenbaum: A Man and His Destiny

Duration of Activity

Approx. 90 minutes

Suitability: 18+

Synopsis: Story of a fascinating man who played a role in decisive moments of the Jewish people's history. Greenbaum was a revolutionary, a kapo in a Nazi concentration camp, survived the Holocaust and served as a soldier during Israel's War of Independence. He is buried on Mount Herzl.

Herzl: The Biography

Duration of Activity

Approx. 90 minutes

Suitability: 18+

Synopsis: An overview of Theodor Herzl's biography as Visionary of the Jewish State, placing emphasis on the crossroads in his own life and those of the Jewish people.





~~neu~~ ~~Erbaut~~ mit
 Eine Thürm ^{die} regt über
 die Häusel, ein Hofen
 mit Mastern, Wind-
 mühlen am Hof.

Windmühle



Ober Ijssdamme -
 Koninkseiland
 Rotterdam!

Rotterdam,
 Ich sehe a
 der Willens
 ganz schwi
 Stadt! wel
 Mastenge
 das Wasser
 Propeller, d
 brücken!
 tragen y
 zu Lande
 Wandern
 die Stadt. I
 schmutzige
 Kanäle,
 als jäh an
 Fenster in
 Dienstragd
 auf Seite
 Kündigte



eine holländ
 und Tackel

From Shoah to Renewal

Duration of Activity

Two and half hours
upwards; 1- 2-day seminar

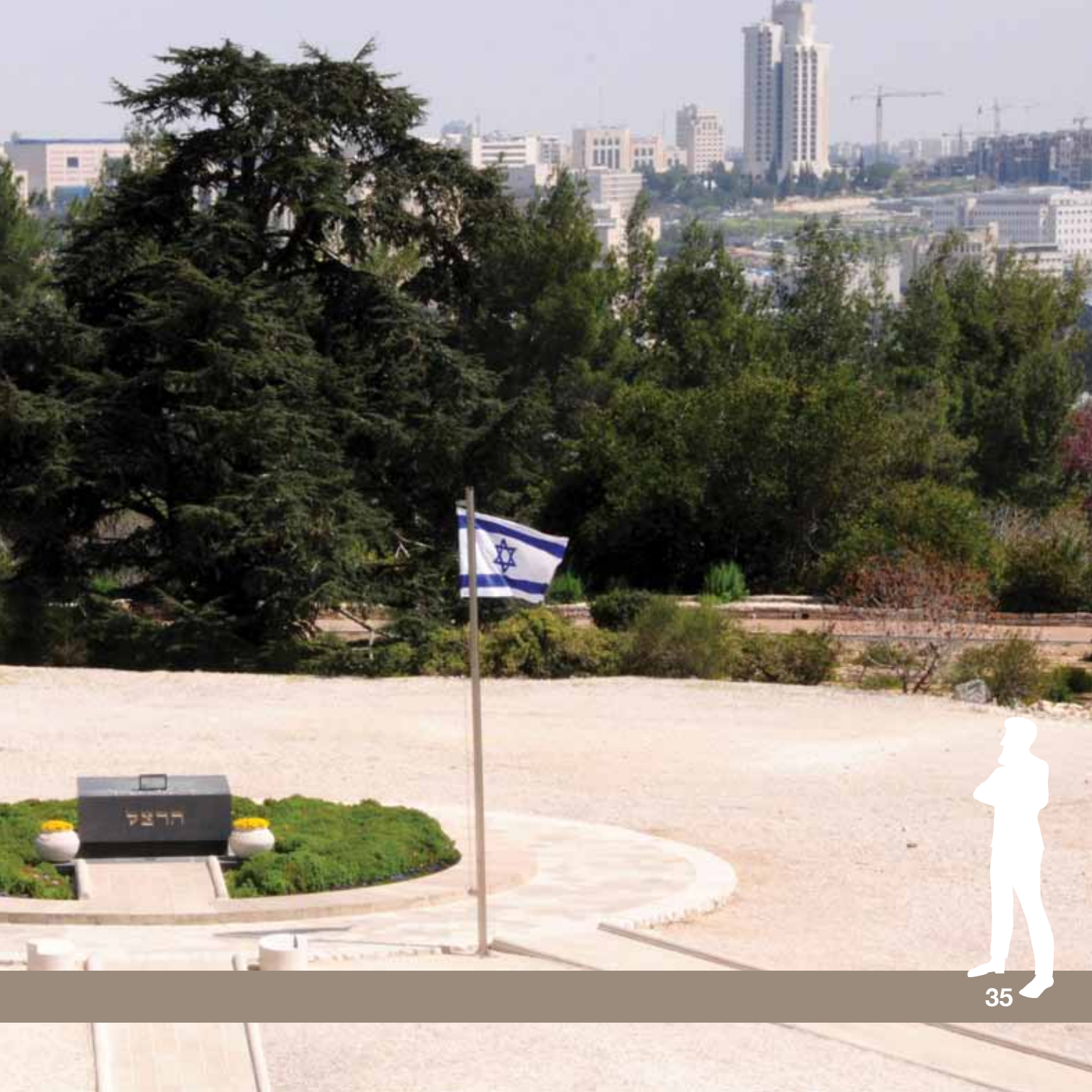
Suitability: 16+

Synopsis: The independent and sovereign State of Israel established in 1948 can be likened to the phoenix - the legendary firebird that casts itself into a fire and is consumed by the flames after a life-time lasting one thousand years, only to arise anew from the ashes, regenerated and rejuvenated.... The firebird myth symbolizes renewal, revival, hope and the capacity to overcome every possible obstacle. In several respects, the Jewish people and the State of Israel can be compared to this myth, but a distinction should nonetheless be drawn between myth and reality.

Israel's existence here in the Middle East hangs in a delicate balance, fragile and even vulnerable. According to one view, the very existence of the State of Israel is no less than a miracle in our times, one which happened at the expense of immense difficulties - and Heaven help us as a society if we take our state for granted. At times, the cost of defending our home may be immensely hard to bear: we need to be supportive of each other and garner our strength. This reality obligates us to exercise vigilance at all times, and to act to preserve this G-d given land, for the sake of our own generation and those of the future. If we can learn from our past and apply those lessons, we will be able to contend more effectively with the challenges of the present and look forward to a better future. An appropriate way to do so is to educate towards traditional Jewish, universal, and humanistic values: these can be drawn from the Shoah that we experienced as a people, and our renewal in its wake.

The Herzl Center offers a range of activity programs centered on this theme, bringing together workshops, lectures, site tours, and a visit to the Herzl Museum.









Herzl in My Kindergarten

Hands-On Visit for Pre-Schoolers

Duration of Activity
2 Hours

Suitability: Pre-school and first graders.

Synopsis: Children will meet Herzl as a child, and learn about his family and his ideas: the inspirational story of his dream, and his efforts to transform the world in which he lived. The program includes a short visit to Herzl's grave and concludes with a creative activity bringing together all the elements of the visit to Mount Herzl.

Herzl on the Road

With Actor-Storyteller Ran Vered

Duration of Activity
1 Hours

Suitability: Pre-school and first graders.

Synopsis: Interactive show about the course of Theodor Herzl's life, with audience participation. The drama covers his entire biography, including his many journeys around the world and his meetings with world leaders in his search to fulfill the Zionist dream: the establishment of a Jewish state.

Arts and Crafts Room

Duration of Activity
30 minutes

Suitability: Pre-school and first graders .

Synopsis: Children will engage in creative art (drawing, pasting, cutting-out and painting) on Zionist themes, such as the flag of Israel and the Menorah. This activity is led by a Herzl Center instructor.

Street Theater

Duration of Activity

Approx. 90 minutes

Suitability: The general public; 10+.

Synopsis: Dramatic tour of Mount Herzl - an interactive encounter with a number of Zionist personalities buried on the Mount: David Wolffsohn, members of the Nili underground group, Ze'ev Jabotinsky, and Golda Meir. The script is based in historical facts and acted out with humor and charm.

Who wants to be a Zionist?

Duration of Activity

Flexible, from 1 - 3 hours

Suitability: 16+; ideal for high school students and soldiers.

Synopsis: Evening activity in commemoration of Herzl's birthday, on 10th Iyar. A Zionist-themed event with supplementary materials, such as: "Did You Know?" posters, with interesting and less well-known facts about Herzl, and "The Herzl Chronicle" - a journal in the period spirit.

The main part of the program is devoted to a competitive trivia game along the lines of "Who Wants to Be a Millionaire?" - a fun, interactive team quiz bursting with information about Herzl and Zionist history.

"The Ambassador"

Duration of Activity

1 - 3 hours

Suitability: 18+; ideal for college students, leadership and advocacy groups.

Synopsis: This game was designed to mark Kaf-Tet BeNovember, in commemoration of UN General Assembly Resolution 182 - the "Partition Plan," which was passed on 29th November 1947. The program's aim is to reinforce students' conceptual understanding of the State of Israel's right to exist as the state of the Jewish people. In a hands-on, interactive game, participants compete to be chosen as "the State of Israel's next ambassador." To this end, they need to complete various assignments which test their knowledge and skills. The game incorporates video clips, gems of "Israeli Pride", and in-depth, values-based discussions.





איזו סדינה?
WHAT SORT OF STATE?

A JEWISH STATE

FROM STATE
ZIONISM

...I have called Zionism a ...
...that Zionism is

...ND GREEN

THE
JEWISH STATE





Exhibits

Suitability: The general public.

Synopsis: The Herzl Center is proud to note its collaboration with artists, organizations, and schools, in hosting temporary exhibitions that are consistent with the Center's educational goals.

These artistic exhibits offer an additional dimension to the collection of programs available to visitors at the Herzl Center.

Smart Wall

Duration of Activity

Approx. 90 minutes

Suitability: 8th grade students upwards.

Synopsis: The Smart Wall is located in the lobby of the Herzl Center and comprises a series of state-of-the-art touch screens which raise contemporary issues in light of Herzl's vision. Activity with the Smart Wall challenges participants on issues related to: religion and state, Aliyah, Zionism, Israel as a model society, the quality of the environment, and Jerusalem. Designed for individual activity, the content is wide-ranging and can form the basis for further activity on the State of Israel's core issues.

Venue Rental

Suitability: Institutions, companies and organizations, private individuals.

Description: The Herzl Center offers a range of facilities: meeting rooms, classrooms, a foyer, and a conference hall, all equipped with state-of-the-art technology.

Classrooms can seat from 20 to 70 people; the conference hall can seat up to 120. The facilities can be set up to suit the client's needs (circular seating, rows, group or conference tables, etc.) depending on the type of event planned - seminars, in-service training days, or private events.

Catering: There is also an option to order refreshments, a buffet, or a meal, as required.







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World Zionist Organization
Department for Diaspora Activities